

The Greater Jackson Kappa Foundation, Inc. &
Jackson (MS) Alumni Chapter of Kappa Alpha Psi Fraternity, Inc.



2025 ANNUAL BLACK AND WHITE
Diamond Affair
**COMMUNITY &
AWARDS SCHOLARSHIP GALA**



MARCH 1, 2025
JACKSON CONVENTION CENTER COMPLEX
7:11 PM

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GJKF

Greater Jackson Kappa Foundation

Message From Our Foundation President

Dear Friend and Supporter,

Since 2019, the Greater Jackson Kappa Foundation, Inc. has engaged in charitable and educational activities that directly benefit the Greater Jackson area communities of color. What started as an effort to offer scholarships has now grown into a program of six key elements: Mentoring and Intervention, Education Advocacy, Youth Leadership Development, College Readiness, Scholarships, and Support to Community Projects of mutual objectives. Highlighted among our support and activities include the Kappa League College Tour, College Readiness Workshops, Feeding the Homeless (Thanksgiving and Christmas), sponsoring young men at Kappa Kamp, our Room 2 Read Initiative, Healthy Kappa Awareness Initiatives and many many more. We are well on our way towards creating a new vision for the future.

With your help and support, we will be able to assist a countless number of area youth with furthering their education. With your support, we will continue to provide services and programs that support the attainment of higher education, accelerate personal development, and inspire achievement for the youth of our underserved communities.

Thank you in advance for your consideration, generosity, and support.

Barry Dixon
Greater Jackson Kappa Foundation, Inc.



JAC Jackson Alumni Chapter (MS)

Message From Our Chapter President

Dear Friend,

On behalf of the Jackson (MS) Alumni Chapter of Kappa Alpha Psi, Inc. I would like to request your support and contribution for our Annual Black and White "Diamond Affair" Community & Awards Scholarship Gala. This Gala is the signature events aimed at honoring our Hometown Heroes of the Jackson (MS) Metro area, award scholarships to young males who graduate from Jackson (MS) Metro area High Schools to further their education and award scholarship dollars to Jackson State University, Tougaloo College, and Piney Woods Country Life School. This year's Black & White Gala will be held at the Jackson Convention Complex, 105 E. Pascagoula Street, Jackson, MS 39201, on March 1, 2025.

The Jackson (MS) Alumni Chapter of Kappa Alpha Psi Fraternity, Inc. was chartered February 21, 1941 in Jackson, Mississippi. Throughout the years we have been a pillar in supporting all avenues of the City of Jackson; education, financial literacy, health initiatives, workforce development, youth mentorship, and many many more. Through our programs we seek to raise the aspirations of minority youth and stimulate them to accomplish higher goals than might be realized or even imagined.

During the past 81 years the Jackson (MS) Alumni Chapter of Kappa Alpha Psi Fraternity, Inc. has awarded over \$100,000 in scholarships within the Jackson (MS) Metro community. Your financial support is tax-deductible and your generosity will change the lives of our scholarship recipients - making a way out of no way for many of them. With your support you are also investing in the workforce of tomorrow. These scholarship recipients can very well be your next new employees.

Your support in the Black & White Gala fundraiser will move us one step closer to achieving our goals. Please join us for a night of fun and entertainment, as well as an outstanding opportunity to support the youth of our community and the advancement of their educational aspirations. Thank you in advance for your support.

Sincerely,

Ramon Jackson
30th Polemarch
Jackson (MS) Alumni
Kappa Alpha Psi Fraternity, Inc.



Who We Are

The Greater Jackson Kappa Foundation, Inc. is committed to providing impactful experiences and resources for underserved youth to accelerate their development toward self-empowerment and achievement.

- Mentoring & Intervention
- Mental and Physical Health
- Youth Leadership Development
- Education Empowerment
- College Readiness
- Scholarship Assistance

Our Values

Commitment	Assistance	Collaboration	Engagement
The Greater Jackson Kappa Foundation is committed to the personal development and support to Jackson area youths in their quest to attain higher education.	Assisting financially distressed youths in their pursuit of a college education through scholarship and mentorship.	Participating in and supporting the cultural, educational and social development of at-risk children and youth.	Providing “models of achievement” from within this foundation, as a source of encouragement and support for aspiring youths.

Goals and Objectives

1. Award 25 Scholarships annually over the next three years
2. Increase annual revenue for support of programs to \$100K by 2027
3. Fund 50 Students annually to go on College Tours
4. Fund 25 young men annually to attend Summer Enrichment Programs
5. Conduct five College Readiness Events annually by 2027



Programs We Support

The Guide Right Program is a national service program supported by Greater Jackson Kappa Foundation. The MetroJackson Kappa League is a Guide Right initiative oriented toward helping young men to grow and develop their leadership talents in every phase of human endeavor. It provides both challenging and rewarding experiences, which richly enhance their lives. The model of excellence and achievement consists of three (3) distinct programs: 1) Kappa League; 2) Junior Kappa League or Kappa Gents; and 3) Kappa Leadership Academy.



It is the Foundation's primary purpose, to help these young men achieve worthy goals for themselves and to make constructive contributions in their community when leadership roles become their responsibility.

Impact in the Community

- Awarded over \$100K in Scholarships since 2024
- Sponsor approximately 100 kids go on the College Tour annually
- Support more than 40 young men through the Summer Enrichment Program (Kappa Kamp)
- ACT/SAT Practice Tests Tutoring & Mentoring programs at schools throughout the Metro Jackson area
- College Readiness Workshops for over 100 students Annual Education
- Advocacy Workshops

The Metro Jackson Kappa League is a beneficial leadership program for young men in grades 6-12 as it provides a structured environment that fosters personal development, academic achievement, and community involvement. Through a variety of activities such as workshops, seminars, college tours and community service projects. The Metro Jackson Kappa League helps participants build essential leadership skills, including communication, teamwork, and problem-solving.

Additionally, Kappa League offers mentorship opportunities, allowing young men from various communities in the Greater Jackson Area to connect with successful professionals who provide guidance and support as they navigate their academic and personal journeys. This mentorship aspect is particularly valuable for young men who may not have access to positive role models in their lives.

Overall, Kappa League offers a holistic approach to leadership development, providing young men with the tools, resources, and support they need to succeed academically, personally, and professionally. The Success is evident.



Make a difference

....and have fun doing it

IT'S A WIN-WIN.

Sponsoring the **Greater Jackson Kappa Foundation 2025 Black & White Gala** event provides you the unique opportunity to connect with the Greater Jackson community, to build brand awareness and show your support of an important cause: higher education for our youth!

ABOUT GJKF

The **Greater Jackson Kappa Foundation** was incorporated in 2019 as a non-profit 501(c)3 entity. It's comprised of well respected professional men who aspire to high ideals and honorable achievement in all aspects of life. **GJKF** has engaged in a variety of fundraising initiatives with the primary focus being to raise money for scholarships.

WHO ARE WE?

Inclusive in the membership of **GJKF** are prominent personalities and leaders in the Greater Jackson community and the Jackson Alumni Chapter of Kappa Alpha Psi Fraternity, Inc. **GJKF** has awarded multiple scholarships and awards to students who otherwise might not have been financially capable of pursuing an education.

WE NEED YOUR HELP!

Greater Jackson Kappa Foundation Black and White "Diamond Affair" Community and Awards Scholarship Gala

A celebration of our good food, great music and our commitment to higher education, **THE 2025 GJKF BLACK & WHITE GALA** kicks off our annual scholarship campaign in style.

ABOUT THE EVENT

Each year, over 300 of our loyal supporters eat, drink and mingle at the **GJKF Black & White GALA** event. On March 1, 2025 at the Jackson Convention Center, help us celebrate our student scholarship recipients and prepare to be entertained by excellent, local talent as you enjoy the festive atmosphere of our premier annual scholarship fundraising event. The event also recognizes distinguished individuals who have made a significant impact in our community in the areas of business, education, government, medicine, and industry.

*The 2025 **GJKF** Black & White Gala is an ideal networking opportunity for you to engage an audience of area business owners and leaders who appreciate your commitment to providing scholarship opportunities for Jackson's deserving college-bound youth. **GJKF** also provides the Presenting Sponsor the exclusive opportunity to reward your constituents with a VIP experience and to showcase your products or services during the event while developing new customer prospects.*



JOIN OUR SPONSOR TEAM!

BANK PLUS, HEAL MISSISSIPPI, JACKSON HEART STUDY, HOPE CREDIT UNION, THE XTRAIORDINAIRE CO., ODEMS OPTICAL AND MORE



SPONSORSHIP OPPORTUNITIES

<p style="text-align: center;">DIAMOND SPONSORSHIP \$10,000</p>	<p style="text-align: center;">PLATINUM SPONSOR \$7,500</p>
<p>Benefits:</p> <ul style="list-style-type: none"> • All previous level benefits plus: • PRESENTING sponsor recognition on all event-related marketing & promotional collateral: save the date, invitations, flyers, e-mails and posters • PRESENTING sponsor award recognition received at the event <p>Unique Benefits:</p> <ul style="list-style-type: none"> • Company name mentioned in all media advertising: print, online and (see attached media reach) • Sponsor advertisement in event program • Sponsor table at the event and the opportunity to display any products, services or company marketing materials • Premium location in ad book • Concierge service at the Gala • Overnight accommodations at the Westin Downtown Jackson 	<p>Benefits:</p> <ul style="list-style-type: none"> • All previous level benefits plus: • Sponsor recognition and link from the event page on the GJKF and Kappa Alpha Psi Jackson Alumni Chapter websites and Facebook page • Two (2) reserved tables • 20 Tickets

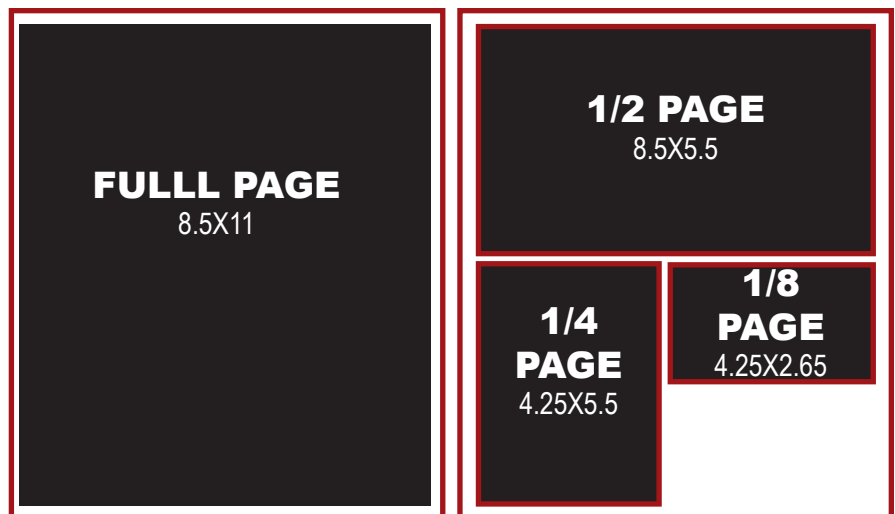
OTHER SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$5000	SILVER SPONSOR \$2,500	BRONZE SPONSOR \$1,750
<p>Benefits:</p> <ul style="list-style-type: none"> • All previous level benefits plus: • Photographs with GJKF scholarship recipients • Full page ad in ad book • FREE valet parking for sponsor and their guests • Two (2) reserved tables • 20 Tickets 	<p>Benefits:</p> <ul style="list-style-type: none"> • All previous level benefits plus: • VIP reception • Full page ad in the ad book • One (1) reserved table • 10 Tickets 	<p>Benefits:</p> <ul style="list-style-type: none"> • Sponsor recognition on all event-related marketing & promotional collateral: ad book, save the date, invitations, flyers, e-mails and posters. • Sponsor recognition on select at-event signage and in the event program • Sponsor recognition on the event page on the GJKF web site • 1/2 page ad in the ad book • One (1) reserved table • 10 Tickets

*our sponsorship contributions to this signature event are tax-deductible to the extent allowed by law.

BLACK & WHITE GALA SOUVENIR BOOK A LA CARTE ADVERTISING RATES

Full Page Ad \$200
1/2 Page Ad \$175
1/4 Page Ad \$150
1/8 Page Ad \$100
Patrons List \$40



MEDIA REACH

The 2025 GJKF Black & White Gala provides wide exposure through a variety of media outlets and marketing channels. Please use the table below as a basic guide of the types of advertising, public and community relations opportunities afforded by an event sponsorship.*

*Refer to your sponsor contract for specific recognition opportunities and requirements. Each sponsor should provide a high-quality color and black-and-white logo (.EPS, .JPG or vector logos preferred) to GJKF with appropriate time to meet print and placement deadlines. Final pieces will be presented for sponsor approval before going to print.

SPONSORSHIP FORM

Please complete the following form to confirm your sponsorship purchase. Forms may be returned to Donn Lewis at jacksonnupes1911@janupes.com or Greater Jackson Kappa Foundation, Inc., P.O. Box 16016 Jackson, MS 39236. Please call 601.454.5051 with any questions.

Your sponsorship of this Gala event is tax-deductible to the extent allowed by law.

CONTACT INFORMATION:

Name or Name of Company

E-mail Address

Street Address

Contact Person (If a Company)

Phone Number

City

State

Zip

SPONSORSHIP PACKAGES:

_____ \$10,000 Diamond Sponsor

_____ \$7,500 Platinum Sponsor

_____ \$5,000 Gold Sponsor

_____ \$2,500 Silver Sponsor

_____ \$1,750 Bronze Sponsor

\$

Total Sponsorship Cost

PAYMENT INFORMATION:

_____ Please send me an invoice

_____ I have enclosed a check made payable to **Greater Jackson Kappa Foundation, Inc.**

_____ Please charge my credit card

Card Type: VISA / MC / AMEX / Discover

Card Number

Expiration Date

Security Code

THANK YOU FOR SUPPORTING GJKF!

Once we receive your completed sponsorship form, **GJKF** staff will contact you to discuss event arrangements, sponsorship benefits and recognition.

Print First Name

Print Last Name

Signature

Date

TABLE PURCHASE FORM

Please complete the following form to confirm your sponsorship purchase. Forms may be returned to Donn Lewis at jacksonnupes1911@janupes.com or Greater Jackson Kappa Foundation, Inc., P.O. Box 16016 Jackson, MS 39236. Please call 601.454.5051 with any questions.

***Your table purchase to this Gala event is tax-deductible to the extent allowed by law.**

CONTACT INFORMATION:

Name or Name of Company

E-mail Address

Street Address

Contact Person (If a Company)

Phone Number

City/State/Zip Code

TABLE FORM:

_____ \$1,000 Table Purchase (10 Tickets)

\$

Total Table Cost

PAYMENT INFORMATION:

_____ Please send me an invoice

_____ I have enclosed a check made payable to **Greater Jackson Kappa Foundation, Inc.**

_____ Please charge my credit card

Card Type: VISA / MC / AMEX / Discover Other _____

Card Number

Expiration Date Security Code

THANK YOU FOR SUPPORTING GJKF!

Once we receive your completed table form, **GJKF** will contact you to discuss event arrangements.

Print First Name

Print Last Name

Signature

Date

